



VIVID VISION 2021



PEOPLE

Our people are safe, happy, engaged, and empowered to make decisions in the best interest of the company. We are all aligned towards maintaining a culture that values emotional intelligence and a true “learning” mindset to build the necessary skills and knowledge to help the company become an industry leader. Because of our people’s commitment to the above, the business is able to compete with other manufacturers in our region with regards to compensation.





CULTURE & CORE VALUES

Our culture is driven by the following core values:

CONTINUOUS IMPROVEMENT

Our goal is to provide our customers with maximum value at minimal cost. In order to do so, the continuous improvement of our processes must be our norm.

SAFETY, QUALITY, SPEED

We are aligned in that the safety of our people and the quality of our work is more important than the speed at which we complete our work.

INTEGRITY

We understand that Integrity fosters a culture of trust, which is critical to achieving our goals.

COMMUNICATION

We clarify and verify all communications real-time to ensure that all parties are aligned, removing any possibility of miscommunication.

HIGH STANDARDS

We take pride in the work we do and we hold ourselves to the highest standards to ensure we exceed expectations both internally and for our customers.

SOLUTION-ORIENTED

We all take ownership over finding a solution to a problem, not simply communicating a problem. We recognize that problems are opportunities to improve.

RESPECT

Respect is the foundation of our culture. We all play a critical role in the success of our business, regardless of position. We respect all people, regardless of title or length of tenure.

LEADERSHIP


Our Leadership has set a crystal-clear vision for where we are headed and how we plan on getting there. Company Leadership leads by example by setting a high standard with regards to ethics, honesty & integrity, professionalism, responsiveness, and support for each and every person that works for The Raymond-Hadley Corp.



FOOD SAFETY & QUALITY

Our company takes pride in our preventative/proactive mindset to managing Food Safety & Quality risks, which has helped us achieve excellent right-first-time results. Each and every person at the company understands that we are all individually responsible for the safety and quality of the products we produce. Because of this, we are extremely committed to processes to ensure 100% compliance with all regulations and certifications.

OPERATIONS

A decorative graphic in the bottom-left corner consisting of several stylized orange leaves and a curved line, resembling a plant or a stylized 'O' shape.

Our operations are safe, stable, and extremely flexible, which provides value to both our people and our customers. Our facility is extremely organized and is driven by visual measures & indicators that simplify our process for our people. Our IT is organized and easy to manage. Our operations processes are standardized and predictable. Our equipment is reliable due to our preventative/ predictive approach to maintenance. As a result of these things, Production is extremely consistent and stable, as opposed to chaotic and unpredictable - something our people take pride in each and every day.



SALES & MARKETING

Our company takes pride in offering superior innovation services and high-quality products. Our innovative approach ensures we are at the forefront of emerging trends and enables us to grow our sales with both existing and new customers. We take pride in our brands and are committed to prolonging them through organized marketing and sales efforts targeted to both new and existing customers.

PARTNERSHIPS

We are proud of our long-term partnerships with our customers and suppliers. We are able to grow and maintain partnerships due to our commitment to being 100% aligned with our customers' and suppliers' goals, and them with ours.